

Turning the Pages™ media specifications

This document applies to projects where Armadillo will be responsible for the text & image preparation.

Text	
Please see file 'text_sample.rtf' and follow the content & formatting convention.	
Content:	This should include:- - The full title of the book - Introductory text - Any credits or references - Text for each opening with: title, body text & the ttp page numbers from column 3 of the running order.
Format:	Please supply text as plain text or rich text. Text documents authored on a Windows machine - using WordPad - is preferable. If using a Mac, use TextEdit . (This is because more sophisticated software – such as Word - introduces characters which will not be displayed correctly by the program).
Identification and file naming:	Please label the text for each opening clearly, using the TTP numbering from column 3 of the running order.
Pagination:	If you would like to display the actual page numbers in the toolbar (and not the generic TTP numbering) please ensure these are supplied in the running order document under: “Actual page numbers” in column 2.
Note:	Please note: At present, italics are not supported in the standard text. Also, bold in the commentary body text is not supported.

Audio	
Format:	MP3 & WAV (Please supply WAV's as a backup resource)
Specification:	As a guide: If for web: 96 – 112 kbp/s If for kiosk: 112 – 192 kbp/s
Sound levels:	Please ensure all audio files have consistent sound levels. If adding to an existing TTP library of books, use their audio levels as a guide. A sample mp3 is included in the spec pack for volume level reference.
Content	Omit any spoken titling and long pauses at the beginning or end.
Identification and file naming:	Separate audio files per opening. Please name the files according to the 6th column in the running order document.

Additional images format details (if applicable)	
Format:	TIFF/PNG/PSD/PICT
Resolution:	72 pixels per inch +
Colour depth:	32-bits per pixel
File size:	5mb +
Colour space:	Adobe RGB(1998)
Compression:	None
Delivery medium:	DVD or FTP

