

# Turning the Pages™ media specifications

This document applies to projects where Armadillo will be responsible for the text & image preparation.

<b>Text</b> <b>Please see file ‘text_sample.rtf’ and follow the content &amp; formatting convention.</b>	
Content:	This should include:- <ul style="list-style-type: none"><li>- The full title of the book</li><li>- Introductory text</li><li>- Any credits or references</li><li>- Text for each opening with: title, body text &amp; the ttp page numbers from column 3 of the running order.</li></ul>
Format:	Please supply text as plain text or rich text. Text documents authored on a Windows machine - using <b>WordPad</b> - is preferable. If using a Mac, use <b>TextEdit</b> .  (This is because more sophisticated software – such as Word - introduces characters which will not be displayed correctly by the program).
Identification and file naming:	Please label the text for each opening clearly, using the TTP numbering from column 3 of the running order.
Pagination:	If you would like to display the actual page numbers in the toolbar (and not the generic TTP numbering) please ensure these are supplied in the running order document under: “Actual page numbers” in column 2.
Note:	Please note: At present, italics are not supported in the standard text. Also, bold in the commentary body text is not supported.

<b>Audio</b>	
Format:	MP3 & WAV (Please supply WAV's as a backup resource)
Specification:	As a guide: If for web: 96 – 112 kbp/s If for kiosk: 112 – 192 kbp/s
Sound levels:	Please ensure all audio files have consistent sound levels. If adding to an existing TTP library of books, use their audio levels as a guide. A sample mp3 is included in the spec pack for volume level reference.
Content	Omit any spoken titling and long pauses at the beginning or end.
Identification and file naming:	Separate audio files per opening. Please name the files according to the 6th column in the running order document.

<b>Additional images format details (if applicable)</b>	
Format:	TIFF/PNG/PSD/PICT
Resolution:	72 pixels per inch +
Colour depth:	32-bits per pixel
File size:	5mb +
Colour space:	Adobe RGB(1998)
Compression:	None
Delivery medium:	DVD or FTP



**armadillo systems**